

EXTERNAL RELATIONS COMMITTEE

Date: 10/27/20

Time: 12:00 P.M.

Chair: Angie B. Williams

In Attendance

Karen Curl, Annliss Jordan, Mike Moran, Mike Rountree & Angie Williams

Approval of Minutes

September 29, 2020 minutes were approved by Mike Moran and seconded by Annliss Jordan

Agenda

- Review Purpose and Function of Committee
- Determine if Committee should stand or dismantle
Vote for Committee to Stand or Dismantle

Meeting Highlights

- New Business – Annliss brought to committee attention, Dr John Derden and assistance with Vision Series events.
- In Old News – Chair Williams prefaced the functionality and value of this committee, should it continue: Purpose and Function statement was read.
- Mike Moran advised that committee is what Institutional Advancement oversees and this is a duplicate of duties.
- Committee agreed that this is a duplication of effort and a suggestion was presented that other areas and committees are working together to fulfill same missions.
- Mike Rountree stated that due to COVID19, the campus events have dramatically changed, and we are not operating in the same capacities.
- Angie presented last known minutes of this committee when Norma Kennedy was chair, was March of 2018, and contained an overview of marketing projects on the table.
- Mike Moran asked that committee could be a Task Force in helping drive the marketing of campus.
- Chair Williams recommended the dismantle of this committee based on member discussion. Will recommend to incoming Interim President that we replace with a Task Force, change its policy and revise to present to the Cabinet for review.

- Motion for recommendation to dismantle presented by Mike Rountree and seconded by Mike Moran, agreed upon by members.
- Chair Williams to draft a motion and present to Dr. Cartee and cabinet as an Ad Hoc or Task Force.

Announcements

No announcements – None, Adjourned

Next Meeting